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**ISCON VIDEO IMAGING NAMES DOUG BRANSCOMBE AS U.S. SALES MANAGER FOR
ITS LINE OF THERMO-CONDUCTIVE INFRARED SCANNERS**

WOBURN, MA, April 4, 2011 -- [Iscon Video Imaging](#), developer and marketer of a new security scanning solutions that are radiation free and have no privacy issues announced today that Douglas R. Branscombe has joined the company as U.S. sales manager.

In his new position, he will focus on broadening the company's penetration into corrections facilities, courthouses and corporations markets.

Branscombe joins Iscon from the Ohaus Corporation, where he was the regional sales managers responsible for \$4 million in annual sales through its dealer network and national accounts. Prior to that, Branscombe was a manager at PTT Vision, Inc. where he was the business development manager responsible for OEM, distribution and direct end user accounts.

In as little as 30 seconds, Iscon Video Imaging systems produce high-resolution image of any hidden contraband. The system is radiation-free so people that need to be inspected are not subject to harmful radiation. Real-time images quickly reveal concealed objects that might otherwise not be detected, even with a pat down, including liquids, wood, plastic powder, pills, tobacco, shanks and tiny metal objects.

"Doug has a strong track record in technology product sales and will be a great asset to our team," said Joanne K. Arsenault, vice president of sales and marketing at Iscon. His background in engineering and sales will help grow Iscon to a new level."

Branscombe graduated from the University of Southern California with a Bachelor of Science in Industrial and Systems Engineering. He lives outside Hartford, Connecticut.

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About Iscon Video Imaging,

Iscon Video Imaging Inc. is the developer and marketer of a new security scanning solutions for safe, fast detection of concealed objects in airports, prisons, courthouses and corporations. Iscon currently offers a line of solutions that use thermo-conductive infrared technology that is radiation-free and has no privacy issues. The company is based in Woburn, Massachusetts. For more information, please visit www.isconimaging.com.

For more information on Iscon, or for photos of the Iscon scanning devices, please contact us at alc@alavin.com or 516-944-4486.

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